

### IN THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A method of displaying performance information on athletic eyewear, comprising:
  - forming a lens, wherein forming includes embedding a plurality of light pipes in the lens in order to form a segment display in the lens;
  - mounting the lens in the athletic eyewear; and
  - activating the display from a source outside the lens.
2. (Currently Amended) The method according to claim 1, wherein forming includes pouring resin in a mold and wherein embedding includes suspending the ~~display~~ plurality of light pipes in the resin prior to hardening.
3. (Currently Amended) The method according to claim ~~1~~ 4, wherein forming includes pouring resin in a mold and wherein embedding includes suspending ~~a~~ the plurality of light pipes in the resin prior to hardening.
4. (Currently Amended) ~~A~~ The method according to claim 3 of displaying performance information on athletic eyewear, comprising:
  - forming a lens, wherein forming includes pouring resin in a mold and suspending a plurality of light pipes in the resin prior to hardening;
  - mounting the lens in the athletic eyewear; and
  - activating the display from a source outside the lens;
  - wherein the display is a segment display and wherein activating the display includes directing light into a light pipe associated with each segment to be lit.
5. (Original) The method according to claim 4, wherein each light pipe is attached to a shutter and wherein directing the light into a light pipe includes opening the shutter attached to the light pipe.

6. (Currently Amended) The method according to claim 3 4, ~~wherein the display is a segment display~~ and wherein activating the display includes receiving information from a measuring device, determining which segments to light as a function of the information received from the measuring device and directing light into a light pipe associated with each segment to be lit.

7. (Original) The method according to claim 6, wherein each light pipe is attached to a shutter and wherein directing the light into a light pipe includes opening the shutter attached to the light pipe.

8. (Canceled)

9. (Canceled)

10. (Currently Amended) The method according to claim 8 1, wherein activating the display includes receiving information from a measuring device and driving the display as a function of the information received from the measuring device .

11-28. (Canceled)

29. (Currently Amended) Athletic eyewear capable of displaying information, comprising:  
a frame;  
a lens, wherein the lens includes a display plurality of light pipes embedded within the lens, wherein the plurality of light pipes are configured to form a segment display, wherein the lens is mounted in the frame such that the display is viewable by a user wearing the eyewear; and  
a display controller, wherein the display controller drives the display as a function of the information to be displayed.

30-32. (Canceled)

33. (Currently Amended) The Athletic eyewear of ~~claim 29~~ capable of displaying information, comprising:

a frame;

a lens, wherein the lens includes a display embedded within the lens, wherein the lens is mounted in the frame such that the display is viewable by a user wearing the eyewear; and

a display controller, wherein the display controller drives the display as a function of the information to be displayed;

wherein the display is formed from a plurality of light pipes, wherein an end of each light pipe is attached to a shutter.

34. (Currently Amended) The athletic eyewear of claim 29 ~~33, wherein the display is formed from a plurality of light pipes, wherein an end of each light pipe is attached to a shutter, wherein the shutter is formed by coating an end of the light pipe with a material which changes opacity under electrical charge.~~

35-48. (Canceled)

49. (Currently Amended) A method of displaying performance information on athletic eyewear, comprising:

forming a segment display from a plurality of light pipes;

attaching a the display to one or more lens of an article of athletic eyewear; and

activating the display to display the performance information, wherein activating the display includes directing light into a light pipe associated with each segment to be lit.

50. (Previously Presented) The method according to claim 49, wherein activating the display includes receiving information from a measuring device and driving the display with a controller as a function of the information received from the measuring device.

51. (Previously Presented) The method according to claim 49, wherein attaching includes pouring resin in a mold and suspending the display in the resin prior to hardening.
52. (Canceled)
53. (Canceled)
54. (Currently Amended) The method according to claim ~~53~~ 49, wherein each light pipe is attached to a shutter and wherein directing the light into a light pipe includes opening the shutter attached to the light pipe.
55. (Canceled)
56. (Canceled)
57. (New) The athletic eyewear of claim 29, wherein each light pipe includes a shutter formed by coating an end of the light pipe with a material which changes opacity under electrical charge.